

**May 20, 2020**

**ECONOMIC DEVELOPMENT MEETING – MINUTES**

On Wednesday, May 20, 2020 the Council for the Corporation of the Township of South held an Economic Development Meeting via Zoom Meeting which was streamed to YouTube.

Present- Mayor Dumas  
Councillor Sandra Collins  
Councillor Joe Florent  
Councillor Dave Harper  
Councillor Bongo Bongo  
Councillor Richard Shalla  
Councillor Joey Vermaire

Staff- Holly Hayes, CAO/ Clerk –Treasurer  
Dave Gatley, Works Superintendent  
Carla Gatley, Deputy Clerk-Recording Secretary  
Tracy Cannon, Planning & Building Administrator

Guests- Beth Kennedy and Anya Ganster/Placemaking Design

**OPEN MEETING/CALL MEETING TO ORDER:**

Councillor Bongo called the meeting to order at 9:00 a.m.

**ADDITIONS/AMENDMENTS TO THE AGENDA: None**

**ADOPTION OF THE AGENDA**

Moved by: J. Florent Seconded by: J. Vermaire to adopt the agenda as circulated.

**DISCLOSURE OF PECUNIARY INTEREST: None**

**DELEGATION:**

-Placemaking Design provided a presentation on a style guide for the Township’s branding plan.

-Council discussed the proposed logo and agreed that they would vote to move forward with the proposed or remain with the existing so that the style guide can be finalized and other aspects of the project can move forward. Some minor changes were suggested; adding a pine cone and reducing the darkness of the wing on the flying bird.

-Discussion on wayfinding map staff report, council provided staff direction on the outstanding items so that the map draft could be updated.

*Delegation left at 11:15 a.m.*

**UNFINISHED BUSINESS:**

-Economic Development Internship: H. Hayes informed council that there were five people interviewed for the position. The one-year position, with the possibility of an extension; is made possible due to a grant from the Northern Ontario Heritage Fund. Duties of the position include mapping, social media strategy, working with Brock University and perhaps the Chamber of Commerce. The hiring committee is suggesting the hiring of Julia McEathron, starting the first week of July. H. Hayes advised Council that Professor Fullerton was also successful in getting an intern for the Township of South Algonquin Ecomuseum project.

-Cell Tower Service: Councillor Vermaire stated that the already slow internet speed in the Aylen Lake area has gotten even worse since COVID-19. He used an app for download speeds and checked surrounding areas; Aylen Lake is much slower and has very poor signal strength. Staff will send a complaint letter to Bell Canada regarding poor service throughout the entire township.

**NEW BUSINESS:**

Moved by: D. Harper Seconded by: J. Dumas to adjourn the Economic Development Meeting of May 20, 2020 at 11:46 a.m.

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Councillor B. Bongo

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Holly Hayes, CAO/Clerk-Treasurer

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Deputy Clerk Carla Gatley  
Recording Secretary